



AL NAMAL & VKL HOLDING UNVEILS ITS 11TH HOTEL IN BAHRAIN

Al Namal & VKL Holding, leaders in the Hospitality Industry in the Kingdom of Bahrain, opened the Park Regis Lotus Hotel, which is the first foray of the StayWell Holdings Group's Park Regis brand in the Kingdom.

Located in Juffair, the Kingdom's touristic hub, the brand-new 19-storey Hotel offers 164 luxuriously designed guest rooms, an onsite fitness centre with 24-hour gymnasium and lap pool, and state-of-the-art business facilities.

With the provision of unrivalled entertainment opportunities at the forefront of its conception, the Park Regis Lotus Hotel boasts an array of premium onsite restaurant and bar options, which serve buffet breakfast and casual dining, a patisserie and tea-room, and a roof top café that offers panoramic views of the Juffair Sea.

Owner of the Park Regis Lotus Hotel, Dr. Varghese Kurian, said "We would like to express our gratitude to the Ministry of Industry, Commerce and Tourism for its significant support and well wishes during this auspicious occasion as we embark on yet our latest venture with the inauguration of this refined establishment. We are truly excited to have partnered with StayWell Holdings in the introduction of the first Park Regis hotel in the beautiful coastal city of Manama as it marks the beginning of a prosperous association between our distinguished companies. The opening of this hotel exemplifies our commitment towards the Travel, Tourism, Hospitality, and Investment sectors in the country, and we look towards operating at our best capacity and with our signature quality to deliver on that commitment."



HONOR FOR IMTA

International Motor Trading Agency WLL (IMTA) the distributors of Mazda for the Kingdom of Bahrain were facilitated by Mazda Motor Corporation (MC) for the High Market Share and excellent

after sales activities in Bahrain. The facilitation took place in MC's head office in Hiroshima, Japan and was attended by Mazda Motor Corporation (MC) for the High Market Share and excellent



AL SALAM BANK SIGNS DEAL WITH KINGDOM PROJECTS

Al Salam Bank-Bahrain, one of the pioneering Shari'a-compliant banks in the Kingdom, announced the signing of a Memorandum of Understanding (MoU) with the Kingdom Projects to facilitate property financing solutions for customers wishing to buy luxurious villas in the "Janayin Al Hamala" project. The project also includes residential villas that fits the criteria of Mazaya program (formerly known as Social Housing Financing Program) from the Ministry of Housing.

The project comprises of 148 luxurious villas ready to deliver that are designed

to meet the requirements of a modern Bahraini family and it offers customers with 5 different types of villas, ranging to 220m² that consists of 4 bedrooms, 3 bathrooms, large majlis room, living room, kitchen, balconies, store, housekeeping room and 2 parking spaces.

Present at the signing ceremony held at the Bank's headquarter office in the Bahrain World Trade Center were Mr. Anwar Murad – First Deputy CEO of Al Salam Bank-Bahrain and Kingdom Projects, along with senior officials at the bank.



VIVA PARTNERS SKIPLINO TO INTRODUCE BAHRAIN'S FIRST CLOUD-BASED QUEUE MANAGEMENT SYSTEM

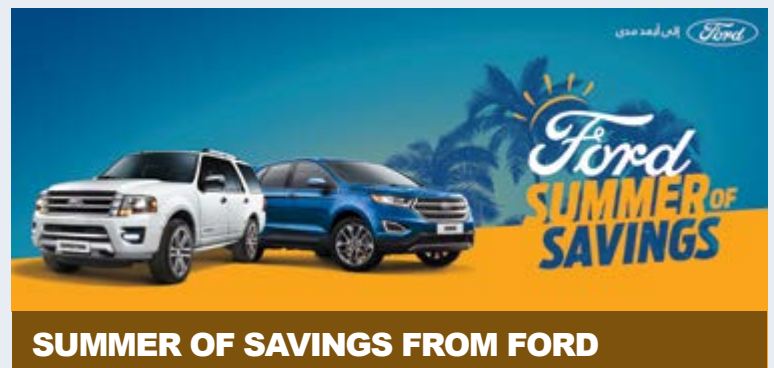
In line with its commitment to empower the Bahraini start-up landscape, VIVA has partnered with the homegrown Skiplino Technologies, to introduce the Kingdom's first cloud-based queue management system by a telecom operator. A revolutionary online system which allows people to queue digitally through a mobile application, VIVA customers will now be able to book their appointments at any of the 19 VIVA retail outlets or via the VIVA self-care app in just a few clicks anywhere, and at any time.

This collaboration with Skiplino marks another significant step from VIVA Bahrain towards digital transformation and extending its support to Bahrain Economic Development Board's (EDB) initiatives in encouraging the growth of local ecosystem as a key engine to foster grassroots innovation and entrepreneurship.

Commenting on the partnership, VIVA Bahrain Chief Commercial Officer, Karim

Tabbouche said, "As the fastest-growing, most innovative telecommunication operator in Bahrain, we recognise the need to support Bahrain's Economic vision 2030 and play an active role to support the scale-up of the Bahraini start-ups by empowering them with technological support and market visibility to help them succeed. Moreover, this is in line with our efforts to maintain an edge in innovation by enhancing our customers' experience through a convenient, on-the-go digital offering that gives them greater control over their time and life."

Recognised as the world's most intelligent queue management system, Skiplino has earned several global accolades including the Forbes Innovation Award 2017, The World Summit Award 2016, named as one of the 100 start-ups by World Economic Forum, one of the top 20 start-ups in TNW Europe 2016 to name a few.



SUMMER OF SAVINGS FROM FORD

Almoayyed Motors, the sole distributor of Ford and Lincoln vehicles in the Kingdom of Bahrain, has launched the Summer of Savings campaign with the hottest offers on Ford models. Customers who purchase a Ford SUV or sedans from Almoayyed Motors during this campaign are not only assured of big savings but can also avail benefits such as 5 Years Road Side Assistance and 5 Years Warranty.

Almoayyed Motors General Manager Mario D'costa commented: "Almoayyed Motors continues to offer the best deals

with its Summer of Savings campaign and our customers can look forward to some amazing offers on Ford vehicles this season."

The Summer of Savings at Almoayyed Motors offers sizzling savings on several models which include Ford Focus – starting from BD 4,995; Ford Edge – starting from BD 8,995; Ford Explorer – starting from BD 10,995; Ford Expedition – starting from BD 11,995; Ford F-150 and Ford Mustang – both starting from BD 12,995.